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**.75 Law & Legal CLE Credit – A/V approval #1023975**

Recording date – October 26, 2016

Recording available – November 22, 2016

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	<b>Wednesday, October 26, 2016</b>	12:00 PM to 1:15 PM	Trademark Goodwill as a Public Good: Brands and Innovations in Corporate Social Responsibility

**AGENDA**

- 12:00 PM**      Introductions/Lunch
- 12:10 PM**      Presentation: ‘Trademark Goodwill as a Public Good: Brands and Innovations in Corporate Social Responsibility’, by Professor Margaret Chon, Seattle University
- 1:15 PM**      Evaluations & Adjourn

**SPEAKER BIOGRAPHY:**

**Margaret Chon, Seattle University** - Since joining the Seattle University faculty in 1996, Margaret Chon has been a dedicated scholar and teacher of intellectual property and critical theory. She is currently the Donald & Lynda Horowitz Professor for the Pursuit of Justice, and formerly Associate Dean for Research. Her current scholarship explores the global governance dimensions of intellectual property, especially their distributional consequences. During the 2011-12 year, she was the Senior Global Emile Noël Research Fellow in the Jean Monnet Center for International and Regional Economic Law & Justice at New York University School of Law.

Following graduation from law school in 1986, Chon worked for a year as a staff attorney at the U.S. Court of Appeals for the Third Circuit. She then clerked for the Honorable A. Leon Higginbotham, Jr., and practiced intellectual property law with Schnader, Harrison, Segal & Lewis in Philadelphia. Immediately prior to her first academic appointment, she served in an administrative clerkship with Chief Judge Dolores K. Sloviter of the U.S. Court of Appeals for the Third Circuit, where she assisted in the revision of the local Third Circuit rules. Throughout her professional career, she has been and continues to be active in various community and professional organizations. She is a member of the American Law Institute and a fellow of the American Bar Foundation.