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1.50 Other-Professional Development CLE Credit – A/V Approval #1145041

Recording Date - January 9, 2020

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	Thursday, January 9, 2020	11:55 AM to 1:30 PM	When 'Sorry' Isn't Enough - The Use and Misuse of Apology in Resolving Conflict

AGENDA

11:55 AM Introduction

12:00 PM Presentation: 'When 'Sorry' Isn't Enough - The Use and Misuse of Apology in Resolving Conflict', by Melvyn J. Simburg, Simburg, Ketter, Sheppard & Purdy, LLP

Apology is a tool in conflict resolution. We will look at timing, content, recipients, responses, and coaching an apology. This update from Mel's presentation of three years ago will be an interactive presentation intended for mediators and party representatives.

1:30 PM Adjourn

SPEAKER BIOGRAPHY

Melvyn J. Simburg, Simburg, Ketter, Sheppard & Purdy, LLP - Mel Simburg is a partner in the law firm of Simburg, Ketter, Sheppard & Purdy, LLP in Seattle, Washington. He advises clients and provides dispute resolution assistance for business, IP, real estate, web contracts, technology and rights licenses, and international transactions. He also facilitates partnerships and organizations with formation, dissolution, change and conflict resolution issues. Related to his areas of practice, he has served on Washington State and ABA committees, chaired seminars and written several articles. He has presented on mediation issues such as fundamentals of mediation, resolution of IP disputes, psychology of mediation, effective advocacy in mediation, and mock mediation sessions.

Mel received his initial mediation training from the Institute for Conflict Management and the American Arbitration Association. He has served as a mediator and facilitator for over 20 years with an increasing emphasis in the last 10 years on working with partnerships in addressing change, including law firms. He

has served as an Ombud to assist homeowners subject to eminent domain. For group processes, Mel facilitates communications between members and leadership, addressing conflict and potential conflicts among various constituencies. Mel is a member of the Rule 39.1 neutral panel for the U.S.D.C., W.D. WA and the new KCBA Lawyer Referral Service Panel. He is also a member of the ABA Dispute Resolution Section and the Dispute Resolution Committee of the ABA Business Section.