



Justice... Professionalism... Service... Since 1886

1.0 Law & Legal CLE Credit – A/V Approval #1136633

Recording Date - November 7, 2019

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	Thursday, November 7, 2019	12:00 PM to 1:15 PM	Virtual Insanity to Reality - IP issues in XR

AGENDA

12:00 PM Introduction

12:10 PM Presentation: ‘Virtual Insanity to Reality - IP issues in XR’, by Lisa Finkral, HTC

Extended reality (virtual/augmented/mixed/etc.) poses a number of unique intellectual property opportunities and issues. This presentation will discuss the current state of IP in XR, while also presenting issues unique to XR.

1:15 PM Adjourn

SPEAKER BIOGRAPHY

Lisa Finkral, HTC America - Lisa is an in-house Corporate Counsel for HTC America. Lisa manages HTC’s regulatory compliance for the Americas region, including FCC, FDA, FTC, and ISEC (Canada) regulations, as well as providing counsel for the global marketing team. She manages all regulatory filings, negotiates content licensing deals, assists with HTC’s VR content platform (Viveport), and everything in between. She is also the lead attorney for sweepstakes and contests and all consumer facing materials. When she’s not practicing law, Lisa is a theatrical sound designer and audio engineer.