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## 1.0 Law & Legal CLE Credit – A/V Approval #1114639

Recording Date - June 6, 2019

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	<b>Thursday, June 6, 2019</b>	12:00 PM to 1:15 PM	Truth in Social Media and Advertising

### AGENDA

**12:00 PM** Introduction

**12:10 PM** Presentation: 'Truth in Social Media & Advertising', by Sart Rowe, Northwest Justice Project

This CLE will look at examples from the last few years and the guidance from the FTC on treat these situations. Takeaways will include:

- Tips for spotting a need to disclose
- Practical guidelines for creators on how to disclosure across multiple platforms
- Technical features on each platform for disclosure
- Examples of insufficient disclosure

**1:15 PM** Adjourn

### SPEAKER BIOGRAPHY

**Sart Rowe, Northwest Justice Project** - Sart Rowe is a professor, Social Justice Wizard (watch the YouTube Video), and techie working at Northwest Justice Project, and adjunct teaching at the University of Washington and Seattle University Law. He is also a former Google Public Policy Fellow, former Chairman of the Board for Washington Lawyers for the Arts and current board member of Northwest Consumer Law Center. Sart has also worked with the Washington State Access to Justice Board for over 10 years focusing on technology projects. He is also a prolific YouTuber, a Social Justice Wizard and Social Media creator on most sites @Sarterus.