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1.0 Law & Legal CLE Credit – A/V Approval #1096645

Recording Date - January 16, 2019

Recording Availability – January 18, 2019

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	Wednesday, January 16, 2019	12:00 PM to 1:15 PM	The Cybersecurity Minefield - Getting Yourself, and Your Clients, Safely Through

AGENDA

12:00 PM Introduction

12:10 PM Presentation: ‘The Cybersecurity Minefield - Getting Yourself, and Your Clients, Safely Through’, by Jake Bernstein and Jason Sykes, Newman Du Wors, ----

- Discussion on why cybersecurity must be part of every client’s intellectual property protection strategy

1:15 PM Adjourn

SPEAKER BIOGRAPHY

Jake Bernstein, Newman Du Wors – Jake advises clients on cybersecurity and privacy issues, including NIST Cybersecurity Framework-based managed programs and privacy officer support. Jake has significant experience with laws regulating the collection, storage, and use of private consumer data. Jake also represents companies subject to inquiries, investigations, and actions brought by regulatory agencies, such as state attorneys general and the Federal Trade Commission. He also advises businesses about advertising, marketing, and regulatory compliance, including TCPA and GDPR issues.

Jason Sykes, Newman Du Wors – Jason advises clients on how to navigate cybersecurity and privacy issues as they relate to litigation—with a focus on avoiding it altogether. Jason’s built a very successful track record litigating intellectual property, anti-SLAPP, antitrust, and general business disputes in state and federal courts across the country.