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1.0 Law & Legal CLE Credit – A/V Approval #1083033

Recording Date - April 25, 2018

Recording Availability – October 15, 2018

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	Wednesday, April 25, 2018	12:00 PM to 1:15 PM	ADR in Business Disputes

AGENDA

12:00 PM Introduction

12:10 PM Presentation: ‘ADR in Business Disputes’, by Melvyn Simburg, Simburg, Ketter, Sheppard & Purdy, LLP

- When Does It Make Sense To Litigate Instead of Arbitrate?
- Reasons To Arbitrate or to Mediate Business Disputes
- Protecting Ongoing Business Relationships
- Including Controlling Persons; Limiting Risks
- ADR Clause for Business Transactions

1:15 PM Adjourn

SPEAKER BIOGRAPHY

Melvyn Simburg, Simburg, Ketter, Sheppard & Purdy, LLP - Mel Simburg is a partner in the Seattle law firm of Simburg, Ketter, Sheppard & Purdy, LLP. His practice focuses on business and IP counseling and dispute resolution. International matters include distribution and licensing, investment, joint ventures, and technology transfer. His recent ADR caseload has included disputes over technology development licensing, compliance with software licenses, domain name disputes, franchise, and development matters. For the Center for Copyright Information Independent Review Program, he has held online arbitrations of illegal consumer downloads, 40-50 per year, for 4 years. He also arbitrates online for ecommerce freelance software development disputes.

Mel has served as an arbitrator for over 25 years and a mediator for over 10 years. He sits on national panels for the American Arbitration Association (Large Complex Case Panel; Intellectual Property Panel), the International Centre for Dispute Resolution, FINRA (securities disputes), the BCICAC in Canada, the Rule 39.1 panel for the U.S.D.C., W.D. WA, and the new King County Bar LRS ADR Panel. He has chaired arbitration panels addressing disputes involving millions of dollars in areas such as computer system installations, banking, leases, contracts, and IP licenses. He mediates IP, business, partnership and real estate disputes.