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Recording Date – December 7, 2017

Recording Availability – October 12, 2018

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	Thursday, December 7, 2017	12:00 PM to 1:15 PM	A Rising Tide Lifts All Boats: Qualitative Empirical Research on IP Norms in Seattle’s Craft Brewing Industry

AGENDA

12:00 PM Introduction

12:10 PM Presentation: ‘A Rising Tide Lifts All Boats: Qualitative Empirical Research on IP Norms in Seattle’s Craft Brewing Industry’, by Zahr K. Said, University of Washington School of Law

- The presentation focuses on original research conducted over 18 months via in-person interviews of key figures from Seattle’s craft breweries. It identifies attitudes and norms related to IP, and notes opportunities and challenges for the operation of IP law. The talk will cover some of the trademark, trade secret, and copyright issues in craft brewing, though the focus is on the innovative ecosystem, local-to-Seattle features of craft brewing, and norms pertaining to ownership, naming, secrecy, collaboration, and knowledge-sharing.

1:15 PM Adjourn

SPEAKER BIOGRAPHY

Zahr K. Said, University of Washington School of Law - Zahr K. Said is an Associate Professor of Law and Lead Faculty Director of CASRIP (Center for Advanced Study and Research of Innovation Policy). She holds a Ph.D. in comparative literature from Harvard University, a J.D. from Columbia, and a B.A. from U.C. Berkeley. She will teach at Stanford Law School during the 2018 academic year as a visiting professor. Said’s research applies humanistic methods, theories, and texts to problems in legal doctrine and policy. Her work has appeared in the Iowa Law Review, the North Carolina Law Review, the Harvard Journal of Law and Technology, the Stanford Technology Law Review, and the Columbia Journal of Law and the Arts, among others. Current works in progress examine jury instructions in copyright litigation, and she has undertaken a long-term empirical study of the craft brewing scene in Seattle to study its IP norms. She is the recipient of the UW Law Faculty Scholarship Award (2015) and the Philip A. Trautman 1L Professor of the Year Award (2016). Her craft beer study has involved a great deal of ... research.