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### 1.0 Law & Legal CLE Credit – A/V Approval #1083028

Recording Date – November 15, 2017

Recording Availability – October 12, 2018

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA  <b>CONFERENCE ROOM #2</b>	<b>Wednesday, November 15, 2017</b>	12:00 PM to 1:15 PM	Media Law – Basics and Beyond

#### AGENDA

**12:00 PM** Introduction

**12:10 PM** Presentation: ‘Media Law – Basics and Beyond’, by Shirley Roberson, Hughes Media Law Group

- Special legal consideration for clients involved in live performances, music, visual arts, screen arts and publishing
- Entity selection/formation
- IP protection
- Third-party influencers

**1:15 PM** Adjourn

#### SPEAKER BIOGRAPHY

**Shirley Roberson, Hughes Media Law Group** - Shirley Roberson is Senior Associate at Hughes Media Law Group PC, where she focuses on corporate transactions - including mergers & acquisitions, business financing, software licensing and distribution management, and business asset management. Shirley was a founding partner of Arrow Law Group, a Seattle-based firm focused on consumer and commercial bankruptcies. As the former in-house Programming Director for Wave Broadband®, she implemented a number of prototype corporate initiatives addressing HD and VOD programming during the initial roll-out of these technologies to the cable industry.

Before trekking north to Seattle, Shirley enjoyed the L.A. sun and serving as a clerk, paralegal and, after passing the California bar exam, associate at a local firm representing some of the largest retail and commercial development projects in the Los Angeles area. Before attending Loyola Law School, she put

her MBA to work as a communications manager for DIRECTV®, driving projects that introduced local satellite programming, international programming, VOD, geography-based sports broadcasting and DVR technology to DIRECTV's U.S. and international customer base. Shirley also served as a litigation analyst with the NASD, now known as FINRA.

She received a bachelor's degree in English from the University of California at Davis, an MBA from Keller Graduate School of Long Beach and her JD from Loyola Law School, Los Angeles. She serves Seattle's local community in many ways, including as the Secretary and member of the Book-It Repertory Theatre Board of Trustees; President of the Rain City Rock Camp Board of Directors; and as an Arts Fund Associate from 2009 to 2013.