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### 1.0 Law & Legal CLE Credit – A/V Approval #1071317

Recording Date – May 4, 2017

Recording Availability – May 21, 2018

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	<b>Thursday, May 4, 2017</b>	12:00 PM to 1:15 PM	From Pom-Poms to Rock Stars: The Latest and Greatest Copyright Hits

#### AGENDA

**12:00 PM** Introductions/Lunch

**12:10 PM** Presentation: ‘From Pom-Poms to Rock Stars: The Latest and Greatest Copyright Hits’, by J. Michael Keyes, Dorsey & Whitney LLP

This enlightening and entertaining CLE will cover some of the most important developments in the world of copyright law over the last year. Topics will include fair use, use of music experts in copyright cases, and the protection of cheerleading uniforms, among many others.

- Abbott and Costello Heirs Lose Appeal Over Broadway Play's Use of "Who's on First" Routine
- Sirius XM wins dismissal of Turtles copyright lawsuit in New York
- TVEyes Infringes Copyright, Undercuts Licensing Market
- Star Athletica, LLC v. Varsity Brands, Inc.
- Led Zep lawyers want \$800k for defending “Stairway to Heaven” lawsuit
- And other recent notable Copyright chart-topping cases

1:15 PM Evaluations & Adjourn

#### SPEAKER BIOGRAPHY:

**J. Michael Keyes, Dorsey & Whitney LLP** – Mike has extensive litigation and trial experience throughout the country in cases involving copyrights, trademarks, and advertising. He is known for his incessant focus on achieving the best possible outcome for his clients in a streamlined, cost-effective manner.

J. Michael Keyes is an intellectual property attorney with extensive trial and litigation experience in cases involving trademarks, copyrights, unfair competition and false advertising. He has tried several cases in federal courts across the United States. Recently, Mike and his team obtained a final judgment and permanent injunction in the U.S. District Court for the Southern District of Florida on behalf of Rovio Entertainment, Ltd., the creator of Angry Birds®. The Court entered findings that the Angry Birds® trademark was “widely recognized by the general consuming public of the United States” and that the Defendants’ use of the mark “Angry Clubs” on golf-related merchandise was likely to cause confusion and dilution in the marketplace.

Mike previously served as trial counsel in Chicago federal court for Kraft Foods in a highly-publicized false advertising trial that was featured on ABC’s *Good Morning America* and also covered by the likes of *The Chicago Tribune* and *The New York Times*. He was also trial counsel for Abercrombie & Fitch in a high-profile case in California federal court brought by Levi Strauss & Co. involving claims of unfair competition, trademark infringement, and dilution. The jury returned a unanimous verdict in favor of Abercrombie & Fitch on all claims. The case was profiled in the *Daily Journal* —California’s largest legal publication—as one of the Top 10 “Defense Wins” in California that year.