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### 1.0 Law & Legal CLE Credit – A/V Approval #1067136

Recording Date – February 1, 2018

Recording Availability – March 26, 2018

Meeting Location	Date	Time	Topic
King County Bar Association 1200 Fifth Avenue - Suite 700 Seattle, WA	<b>Thursday, February 1, 2018</b>	12:00 PM to 1:15 PM	IP Disputes: Litigate, Arbitrate or Mediate?

#### AGENDA

**12:00 PM** Introduction

**12:10 PM** Presentation: ‘IP Disputes: Litigate, Arbitrate or Mediate?’, by Melvyn Simburg, Simburg, Ketter, Sheppard & Purdy, LLP

- Which IP disputes favor a litigated resolution and which favor ADR?
- How can you enforce international licenses?
- Streamlining expert witnesses and discovery in arbitration.
- Drafting an appropriate IP dispute resolution clause.
- Practice tips on protecting IP rights, covering related parties, and enforcement.

What do you want your arbitrator to know? What questions or suggestions do you have regarding IP arbitration or advocacy in mediation? Please send your questions and comments in advance so Mel ([msimburg@sksp.com](mailto:msimburg@sksp.com)) can include them in the presentation and in group discussion.

**1:15 PM** Adjourn

#### SPEAKER BIOGRAPHY

**Melvyn Simburg, Simburg, Ketter, Sheppard & Purdy, LLP** - Mel Simburg is a partner in the law firm of Simburg, Ketter, Sheppard & Purdy, LLP in Seattle, Washington. The bulk of his practice involves business and IP counseling and dispute resolution. Many matters are international transactions, including distribution and licensing, investments, joint ventures, and technology transfer. His recent ADR caseload has included disputes over technology development licensing, compliance with software

licenses, domain name disputes, and other IP matters. He has handled online arbitrations of illegal consumer download cases for the Center for Copyright Information Independent Review Program (approximately 40 per year over 3 years), and online arbitrations for ecommerce freelance software development disputes.

Mel has served as an arbitrator for over 25 years and a mediator for over 10 years. He sits on national panels for the American Arbitration Association (Large Complex Case Panel; Intellectual Property Panel), the International Centre for Dispute Resolution, FINRA (securities disputes), the BCICAC in Canada, the Rule 39.1 panel for the U.S.D.C., W.D.WA, and the new King County Bar LRS ADR Panel. He has chaired arbitration panels addressing disputes involving millions of dollars in areas such as computer system installations and IP licenses. He mediates IP, business, partnership and real estate disputes.